

PARADE classroom®

TEACHER'S GUIDE

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Jan. 30 – Feb. 5, 2005



Inspire your students to pick up a newspaper with Ask Marilyn's "Clues in the News" contest.

► This Week's Focus:

Clues in the News Contest



This week, we introduce an exciting new contest. Popular PARADE columnist Marilyn vos Savant has created a six-week contest called "Clues in the News" to help students get the most out of their local newspaper. You'll find details on p. 3 and at www.paradeclassroom.com/marilyn. Your class can enter to win big prizes! In another lesson plan we look at the Super Bowl (Feb. 6). And finally, we consider whether daily Physical Education should be required. Can P.E. help turn the tide of obesity and extend teens' longevity? Ask your students to decide.

Everyday Newspaper Activity

Activity #22: Summarizing. Have students read front-page newspaper articles and write brief summaries of their content. How do the students' summaries compare with the briefings in the news summary section of the paper?

Coming Up Next Week

- The Not-So-Free Press
- The Grammys
- The Year of the Heart

► **In the News: Should P.E. Be Required?; The Super Bowl p.2**

► **In PARADE: Ask Marilyn's "Clues in the News" Contest p.3**

► **Skills Sheets: Identifying Newspaper Elements p.4; Student Contest Form p.5; Classroom Contest Form p.6**

Should P.E. Be Required?

Curriculum links: Health, physical education, science, current events

Briefing: Today, more U.S. kids are becoming obese—30% more than in the 1980s. That means that today's teens are at higher risk for Type 2 diabetes and heart disease. One reason is decreased physical activity. In response, experts—from the American Academy of Pediatrics to the group PE4Life—recommend that schools require physical education daily. Right now, most high schools require only one year of P.E. total. The Institute of Medicine reports that only 8% of elementary schools, 6.4% of middle schools and 5.8% of high schools have daily P.E. In recent years, many schools have actually cut back. P.E. classes often have centered on team sports, leaving many kids standing on the sidelines. So experts also advocate a new kind of P.E., one that involves exercise for everyone. They say schools should create gyms where students can exercise aerobically, use machines, do weight work, climb walls and swim. The new ideal is for everyone to get fit, rather than compete.

Newspaper activity: Does your school require daily P.E. classes? Should it? Write a letter to the editor expressing your opinion.

Resources: Web sites: Visit PE4Life, WebMD, the Centers for Disease Control and Prevention and others for more information on kids' health and the new P.E.*

Classroom Debates

• **Experts say that today's kids and teens may have shorter lifespans than their parents because they are so much heavier.** Would daily P.E. help reverse this trend? Why or why not? Would you like to have P.E. every day? What are the pros and cons? How could you eliminate any cons? What other steps—on the individual, school or government level—could help make today's teens thinner and healthier? Should the activities in P.E. class also be changed? What types of exercise would you most like to do?

The Super Bowl

Curriculum links: Current events, physical education and sports, critical thinking

Briefing: Jacksonville, Fla., will host the 39th annual Super Bowl on Feb. 6 at Alltel Stadium. Fox will televise the game, and CBS radio stations will broadcast it. After last year's Janet Jackson debacle, the NFL has made a family-safe choice for half time entertainment: Paul McCartney. Last year, more than 144 million people watched the game, the most ever to watch a single TV program. In fact, all 10 of the most-watched shows in history have been Super Bowl games.

Newspaper activity: Ask students to read your paper's pre- and post-game coverage. How does reading the pre-game coverage help viewers prepare for the game? Does reading post-game accounts provide any insights or facts that they didn't get from watching the game? If so, give examples.

Resources: Books: James Buckley's *Eyewitness: Super Bowl* (DK Publishing, 2003), Mark Stewart's *The Super Bowl* (Franklin Watts, 2002) and Don Weiss' *The Making of the Super Bowl* (McGraw-Hill, 2002). Web sites: Visit the official Super Bowl site or the National Football League. Explore Super Bowl history with *The Sporting News*.*

Classroom Debates

• **What effect has Janet Jackson's half time performance had on TV in the year since the last Super Bowl?** Will it affect how many people watch the game this year? Many sports fans consider Super Bowl Sunday the greatest day in sports. Is it? Explain. If not, what other day is more important? Why? Which team sport is most interesting to watch? Which requires the most talent? Why do people get so excited about the Super Bowl? Does the best team always win this game? Give evidence to support your opinion.

*Visit www.paradeclassroom.com/links for links to all mentioned Web sites.

“Clues in the News” Contest

Curriculum links: Media literacy, language arts, critical thinking

Briefing: This week, PARADE Classroom begins its Ask Marilyn “Clues in the News” contest. PARADE columnist Marilyn vos Savant, who is listed in the Guinness Book of World Records Hall of Fame for Highest IQ, has designed the contest to improve your students’ newspaper literacy. The contest should help get them thinking about the newspaper, its functions and its place in American society. To get started, we’ll publish a clue to a different puzzle word each week for five weeks. Looking through a different section of the newspaper (“news source”) will help your students figure out the week’s keyword.

Sample clue

News Source:
The classified section.

News Clue: It takes hard work to earn a good one.

What’s the Keyword?
Enter the answer on your contest form.

S A L A R Y

(Note: The keyword does not necessarily appear in the paper.) See the sample clue at left. To help your classes follow the contest as it unfolds each week and keep track of the keywords, distribute the contest form (p. 5) to each of your students. You can follow along with the teacher’s form (p. 6). When they know the keywords, they should write the letters in the boxes on the form. One letter each week will land in the circle. Students should collect the circled letters from all five weeks.

Then they can unscramble them for the final answer in week six. If you miss a “news clue,” you’ll find them all at www.paradeclassroom.com/marilyn. You’ll also find instructions for entering the contest on the forms and the Web site. Students can enter individually for the chance to win a cash prize, or you can enter as a class for the chance to win a visit from Marilyn and a party at your school. We’ll also provide newspaper activities and skill sheets in these guides for the sections of the paper to which Marilyn directs readers each week. For the first week of the contest, you can provide a general overview of the newspaper to your students while solving for the first keyword.

Newspaper Activity: Ask students to look up and define the following terms: headline, byline, dateline, wire service, lead, jump line, caption or cutline, subhead. Then ask them to identify these elements in your newspaper. Do these elements also appear in PARADE? In monthly magazines? (See the skills sheet on p. 4.)

Resources: Books: Donald Ritchie’s *American Journalists* (Oxford, 1998), Colby Rodowsky’s YA novel *Sydney, Invincible* (Farrar Straus, 1995) and, for mature readers, Brooke Kroeger’s *Nellie Bly* (Three Rivers Press, 1995) and Carl Bernstein’s and Bob Woodward’s *All the President’s Men* (Simon and Schuster, 1995). Web sites: Read an *Education Week* article about using newspapers in schools, find NIE-related sites or learn about newspaper-related jobs. View the work of student journalists and see how different papers have covered major news events.*

Classroom Debates

• **Napoleon said, “Four hostile newspapers are more to be feared than a thousand bayonets.”** What did he mean? Thomas Jefferson said he preferred “newspapers without a government” to “a government without newspapers.” Why? In 1852, Wendell Phillips said, “We live under a government of men and morning newspapers.” What did he mean? In 1869, Matthew Arnold called the U.S., “America, that chosen home of newspapers.” Why did he define this country by its newspapers? Charles Prestwick Scott said, “The primary office of a newspaper is the gathering of news...comment is free, but facts are sacred.” What do you think is the most important function of a paper—providing facts or analyzing them and putting them in context?

Clue No. 1

News Source: All sections.
News Clue: Check the Jan. 30 Ask Marilyn column in PARADE or www.paradeclassroom.com/marilyn for the clue.
What’s the Keyword? Enter the answer on your contest form.

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Answer Key:

Identifying Newspaper Elements p. 4: Answers will vary. Student and Teacher Contest Forms appear on pp. 5 and 6.

Identifying Newspaper Elements

There's a lot more to a newspaper feature than words and quotation marks. A lot of different elements—headline, byline, photos, captions—come together in the “packaging” of a story. Take a look at this brief glossary. Then answer the questions below.

Glossary:

Headline: The title of a story (*A Werewolf in Shoulder Pads*).

Byline: The writer's name (“by Andrew von Helsing”).

Dateline: The location from which a writer reported a story (“Lupine, Colorado”). Originally, the date was there too, but newspapers kept the term for the location.

Caption: A description of a photo (“Werewolf Fang Moon works out with the Lupine High School football team.”).

Pullquote: A quote pulled out of a story to attract more attention to an article (“I said to myself, ‘Why shouldn't a werewolf be quarterback?’”).

Sidebar: A column of additional information or resources about the article's subject (“Making the Team: Five Tips for Werewolf Athletes”).

Masthead: Information about the publication, its editors, its owners and its location (“*Werewolf Times* is published daily by the American Friends of the Werewolf Society, Silver, Colorado”).

Folio: The name of the publication, page number and issue date, usually running along the very top or bottom of a page (September 15, 2002—*Werewolf Times*—8).

1. **Locate** one example of each of the following features in an issue of your newspaper and fill in each blank.

a. **Folio:** _____

b. **Headline:** _____

c. **Byline:** _____

d. **Caption:** _____

e. **Pullquote:** _____

f. **Sidebar headline:** _____

2. **Check the masthead** of your local newspaper. Where is the newspaper's office?

3. **Look at the datelines** on the articles on the front page of your newspaper. From what locations were articles reported?

4. **Why do you think that some articles have no dateline?**



Student Contest Form & Official Contest Rules

Instructions: Each week, use the newspaper and Marilyn's "news clue" to identify a keyword and write it in the squares below. (Note: The keyword does not necessarily appear in the paper.) On the sixth week, rearrange the letters in the shaded circles to produce the final answer. Then submit your entry as instructed at www.parade.com/clues or mail your completed contest form to the address listed below.

For Students

Your Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: (____) _____

Date of Birth: _____ / _____ / _____

Newspaper That Carries PARADE: _____

Week 1 / Keyword:

Week 2 / Keyword:

Week 3 / Keyword:

Week 4 / Keyword:

Week 5 / Keyword:

Week 6 / FINAL ANSWER:

Please check here if you would like to receive future offers from PARADE and carefully selected third-party companies.

Official Contest Rules

WHO CAN ENTER: The contest is open to legal residents of the 50 United States and the District of Columbia between the ages of 13 and 18 years old. Employees of PARADE magazine ("Sponsor") and their immediate families are ineligible. **One entry per student.**

HOW TO ENTER: Once you have all five keywords and the final answer, visit www.parade.com/clues to complete and submit an entry as instructed. Or send this completed contest form to: **Ask Marilyn Clues in the News Contest, P. O. Box 4943 Grand Central Station, New York, N.Y. 10163-4943.** *Online entries* must be received by 5:00 p.m. ET on **March 21, 2005.** *Mail entries* must be postmarked on or before March 21, 2005.

PRIZES: **Ten prize-winners** will be selected at random from among the correct entries and announced on or about April 4, 2005. Each prize-winner will be awarded \$250 as well as a gift bag of games, puzzles and books (approximate value of prize package, including cash, is \$350). See additional rules below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

- Contest begins at 12:01 a.m. ET on March 5, 2005 and ends at 5:00 p.m. ET on March 21, 2005.
- All decisions of the judges are final and binding in all respects. Judges reserve the right to disqualify any and all entries that do not comply with the stated rules.
- Subject to all federal, state, and local laws, rules and regulations. Void outside the 50 United States and the District of Columbia and where prohibited by law. Income and other taxes, if any, are the sole responsibility of the winners. Odds of winning depend on the number of correct entries received.
- All entries become the property of PARADE ("Sponsor") and will not be acknowledged or returned. Sponsor will not be responsible for entries that are lost, late, incomplete, illegible, misdirected, postage due or incompletely received for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion or incompatibility at Sponsor's Web site or elsewhere.
- No substitutions for prize except by Sponsor, in which case a prize of equal or greater value will be substituted.
- Entrants must be between 13 and 18 years of age and legal residents of the 50 United States and District of Columbia as of date of entry.
- Except where prohibited, acceptance of prize constitutes consent to use winners' names and likenesses for editorial, advertising and publicity purposes, without further compensation. Winner's parent or legal guardian may be required to sign an affidavit of eligibility and liability/publicity release, which must be returned within 14 days of attempted notification or an alternate winner may be chosen.
- For the winners' names, send a self-addressed stamped envelope to: Ask Marilyn Clues in the News Contest Winners List P.O. Box 4943 Grand Central Station, N.Y., N.Y. 10163-4943 after April 4, 2005 but before Oct. 4, 2005.



Classroom Contest Form & Official Contest Rules

Instructions for teachers: Each week, have students use the newspaper and Marilyn's "news clue" to identify a keyword. Write each keyword in the squares below. (Note: The keyword does not necessarily appear in the paper.) On the sixth week, have students rearrange the letters in the shaded circles to produce the final answer. Then submit an entry on behalf of your classroom at www.paradeclassroom.com/marilyn or mail the completed contest form to the address listed below. (One entry per classroom.)

For Classrooms

Teacher's Name: _____

School Name: _____

School Address: _____

City: _____ State: _____ Zip: _____

School Phone Number: (____) _____

E-mail: _____

Classroom Grade: _____ Classroom Subject: _____

Your Newspaper: _____

Your NIE Representative: _____

PLEASE ATTACH A ROSTER LISTING ALL STUDENTS IN YOUR CLASS

Week 1 / Keyword:	Week 2 / Keyword:
Week 3 / Keyword:	Week 4 / Keyword:
Week 5 / Keyword:	Week 6 / FINAL ANSWER:

Please check here if you would like to receive future offers from PARADE and carefully selected third-party companies.

Official Contest Rules

WHO CAN ENTER: All teachers of grades 7-12 are eligible to enter on behalf of their classrooms. One entry per classroom. Employees of PARADE magazine ("Sponsor") and their immediate families are ineligible.

PRIZES: Two winning classrooms will be selected at random from all correct entries received. Winners will be announced on or about April 4, 2005. The prize-winners will win a party at their school, personally hosted by Marilyn vos Savant, in spring 2005. Each student in the winning classroom also will receive a gift bag (approximate retail value of prize package for each classroom is \$2500).

HOW TO ENTER: Submit one entry on behalf of each of your classrooms at www.paradeclassroom.com/marilyn on the Web. Or complete this contest form and send it, along with a roster of all of the students in your class, to:

Ask Marilyn Clues in the News Contest
P.O. Box 4943 Grand Central Station
New York, N.Y. 10163-4943

DEADLINE: All online entries must be received by 5:00 p.m. ET on **March 21, 2005**. All mail entries must be postmarked on or before March 21, 2005. See additional rules below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

- Contest begins at 12:01 a.m. ET on March 5, 2005 and ends at 5:00 p.m. ET on March 21, 2005.
- All decisions of the judges are final and binding in all respects. Judges reserve the right to disqualify any and all entries that do not comply with the stated rules.
- Subject to all federal, state, and local laws, rules and regulations. Void outside the 50 United States and the District of Columbia and where prohibited by law. Income and other taxes, if any, are the sole responsibility of the winners. Odds of winning depend on the number of correct entries received.
- All entries become the property of PARADE ("Sponsor") and will not be acknowledged or returned. Sponsor will not be responsible for entries that are lost, late, incomplete, illegible, misdirected, postage due or incompletely received for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion or incompatibility at Sponsor's Web site or elsewhere.
- No substitutions for prize except by Sponsor, in which case a prize of equal or greater value will be substituted.
- The teacher of the winning classroom must be a legal resident of the 50 United States and District of Columbia and must have valid teaching credentials. The prizes will be awarded to the schools, and the schools will be responsible for distribution to the winning classrooms.
- Except where prohibited, acceptance of prize constitutes consent to use teachers' and students' names, likenesses and photographs for editorial, advertising and publicity purposes, without further compensation. Teacher may be required to sign an affidavit of eligibility and liability/publicity release, which must be returned within 14 days of attempted notification or an alternate winner may be chosen. Parent or legal guardian may be required to execute the necessary affidavit and release for each student.
- For the names of the two winning classrooms, send a self-addressed stamped envelope to: Ask Marilyn Clues in the News Classroom Contest Winners List P.O. Box 4943, Grand Central Station, N.Y., N.Y. 10163-4943 after April 4, 2005 but before October 4, 2005.